

**SIGN REVIEW BOARD  
CITY OF WILLOUGHBY  
FEBRUARY 22, 2010  
REGULAR MEETING  
MINUTES**

**Present:** Greg Patt; Mary Beth Bacher; Tara Ward; Gerry Geisinger,  
Chairman

**Absent:** Jerry Thompson

**Others:** Betty A. Nardelli, Secretary

**Chairman Gerry Geisinger called the meeting to order at 5:55 p.m.**

**NEW BUSINESS**

**U-STORE-IT**

38255 St. Clair Ave.

**Pole sign -**

10'1" X 2'5.4" D/F

**Electronic msg board**

9'8.3" X 18" D/F

Both illum.

Lou Belknap of Agile Signs represented this sign application for an illuminated pole sign with a 10'1" X 2'5.4" double sided cabinet and a 9'8.3" X 18" double sided electronic message center with the time and temperature displayed intermittently. A variance was granted at the February 10, 2010 Board of Zoning Appeals for a pole sign which is not permitted in a Limited Industrial zoned district and an electronic message center not permitted at all.

The signage consists of a red face with white letters. The message center consists of messages in red. The sign will be erected perpendicular behind the buildings which faces the freeway.

A motion was made by Greg Patt Gerry Geisinger and seconded by Tara Ward to accept the sign application as submitted.

ROLL CALL:       AYES:       4       NAYS:       0       ABSENT:     1

MOTION **CARRIED:**       **APPROVED**

**CROUGH PATRICK'S PUB**

4857 Robinhood Dr.

(Kevin Coyne)

**Face replace.**

3' X 10'

**Wall sign**

illum.

Kevin Coyne, Crough Patrick's Pub owner, represented this sign

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application for a face replacement to an existing illuminated wall sign cabinet of the former Five Star Dive tenant. The sign panel consists of a white face with green letters outlined in gold.

A motion was made by Greg Patt Gerry Geisinger and seconded by Mary Beth Bacher to accept the sign application as submitted.

ROLL CALL:       AYES:       4       NAYS:       0       ABSENT:    1  
MOTION **CARRIED:**       **APPROVED**

**BODY 4 U**

37812 Vine St.  
Unit I

**Wall sign**

2 lines  
15.02" X 106.91"  
5.93" X 127.59"  
Illum.

**(4) window signs  
Adhesiv. decals  
Unillum.**

Jill Podmore of Premier Signs represented this sign application for an illuminated wall sign consisting of individual red channel letters with red returns mounted on a raceway to be attached to the fascia. The second line of the sign consists of Helvetica plastic black formed letters mounted onto the fascia.

The window signage consists of nonilluminated black and red adhesive vinyl applied to four windows. This signage has been applied to the window by the owner of the training facility. They brought the adhesive signage from their former studio located down the street from their new facility. Ms. Podmore said that she advised the owners that they shouldn't have done this.

A motion was made by Mary Beth Bacher and seconded by Tara Ward to accept the sign application as submitted with the stipulation that the fascia is repaired from any damage caused by the removal of the former tenant's sign.

ROLL CALL:       AYES:       4       NAYS:       0       ABSENT:    1  
MOTION **CARRIED:**       **APPROVED**

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**MINUTES**

**February 8, 2010**

A motion was made by Tara Ward and seconded by Mary Beth Bacher to approve the minutes of February 8, 2010 as written.

ROLL CALL:       AYES:       3       NAYS:       0       ABSENT:    1  
                  ABSTAIN:  1

MOTION **CARRIED:**       **APPROVED**

There being no additional business the meeting adjourned at 6:10 p.m.

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Gerry Geisinger, Chairman

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Betty A. Nardelli, Secretary